

Sustainable Retail Framework

The Sustainable Retail Framework is designed to act as a roadmap to support your shop towards becoming a more sustainable retailer. It comprises of a rating system (Bronze, Silver and Gold) with over 20 initiatives for you to choose which cover all aspects of social, environmental and economic sustainability.

How does it work?

The rating system is used to calculate the Bronze, Silver or Gold rating that your shop can achieve.

The methodology for calculating your rating is as follows:

- We will provide you with a scorecard
- The priority points must be met
- Each tile is worth 1 point, and your shop must achieve:
 - 9-12 points to achieve a Bronze rating
 - 13-15 points to achieve a Silver rating
 - 16+ points to achieve a Gold rating



- Tick 'points claimed' column in the scorecard for the initiatives you have claimed
- The sustainability team will review the points claimed and provide feedback where necessary. We may require you to provide evidence for your claims.
- Award you with the rating!
- We will reassess your rating annually and provide feedback on how you can further improve your practices to become more sustainable.

What can I do with the rating?

When you have been awarded with the rating, we can provide you with advertising material to display your achievement in your shop. We will also advertise your rating through various communication channels such as our Facebook page, Yammer, and newsletters to promote the good work you are doing!

Why?

RMIT is committed to the practice of incorporating sustainability principles and practices into learning and teaching, research and operational activities. We are committed to:

- Increase amount of waste diverted from landfill
- Decrease total waste generated from our campuses
- Reduce our buildings emissions to net zero by 2030
- The objectives of United Nations Sustainable Development Goals which addresses the global challenges we face today (Goal 12 seeks to 'ensure sustainable consumption and production patterns' which is most directly relevant goal to this framework).

With 20+ retailers across all RMIT campuses we believe you are at the forefront to help us achieve our commitments!

Sounds good! How do I get on board?

Email sustainability@rmit.edu.au and we will provide you with the Sustainable Retail Framework toolkit and support.

Social

FOOD SERVED
TAKES INTO
ACCOUNT
CULTURAL AND
RELIGIOUS DIETARY
REQUIREMENTS

AT LEAST THREE
WASTE STREAMS
PRESENT IN BACK
OF HOUSE AREAS

PROVIDE DINE-IN
OPTION FOR
CUSTOMERS

PARTICIPATE IN
THE TRIAL OF COFFEE
CUP AND CONTAINER
LEASING MODEL

SERVE PLASTIC-FREE
CUTLERY AND TAKEAWAY
CONTAINERS

REVIEW PORTION
SIZES AND IMPLEMENT
STRATEGY TO MINIMISE
FOOD WASTE

EDUCATE CUSTOMERS
ON SUSTAINABILITY
INITIATIVES
THROUGH VARIOUS
COMMUNICATION
CHANNELS

SERVE FREE
DRINKING WATER
TO CUSTOMERS

SERVE
VEGETARIAN
AND VEGAN
MEALS DAILY

INCREASE THE
PROPORTION OF
VEGETABLE DISHES
AND PURCHASE ONLY
HIGH WELFARE MEAT

PROVIDE DISCOUNTS
TO CUSTOMERS THAT
BYO CONTAINERS
AND COFFEE CUPS

PURCHASE PRODUCTS
FROM LOCAL OR FAIR
TRADE SUPPLIERS

PARTICIPATE IN
SUSTAINABILITY
EVENTS THROUGHOUT
THE YEAR

PARTICIPATE IN THE
ROLL OUT OF FOOD
AND ORGANICS
WASTE
COLLECTION

PHASE OUT
SINGLE USE
STRAWS AND
PLASTIC BAGS

Social

PARTNER WITH
LOCAL FOOD
BANKS TO DONATE
EXCESS FOOD

DRIVE SOCIAL
OUTCOMES BY
OFFERING STUDENT
OPPORTUNITIES OR
SUPPORTING
SOCIAL ENTERPRISE

PHASE OUT SINGLE
USE PLASTIC DRINK
BOTTLES

DEVELOP MENUS
WHICH USE SEASONAL
FRUIT AND VEGETABLES

PHASE OUT SINGLE
USE COFFEE CUPS

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Retailer Badges

