

## Cutting a Theoretical Path through the Data Forest

Organisers: Consumer Culture Insights (CCI) Group,

**RMIT University** 

In this workshop, participants will develop theoretical and empirical knowledge and skills in working with complex and multi-source data sets investigating dynamic consumption assemblages and market systems phenomena. Presenters will share their experiences in using different approaches to understand the nature of processes and change in market and consumption systems and consumers' roles in these processes.

## Schedule

9.30-10am	Registration
10-10.15am	Welcome
10.15- 11am	Professor Eileen Fischer: "Anatomy of an archival research project"
11-11.30am	Morning Tea
11.30-1pm	Dist. Professor Larissa Hjorth: "Careful surveillance - Mundane data and care"  Professor Diane Martin: "Conversations in multidisciplinary research"
1-2pm	Lunch
2pm -2.45pm	Professor Linda Price: "The practice of repair - Navigating the complexity of multi-level data to tell a story or two"

2.45-3.15pm	Break
3.15-4.15pm	Roundtable: Challenges and opportunities of theorising with complex data
	<ul><li>Professor Eileen Fischer</li><li>Professor Linda Price</li><li>Professor Diane Martin</li><li>and all participants</li></ul>
4.15-4.30pm	Concluding remarks
5-6.30pm	Drinks at bar (self-funded) Captain Melville 34 Franklin Street, Melbourne

