

CCT Workshop

The Hidden Practices of Research

Organisers: Consumer Culture Insights (CCI) Group,
RMIT University

In this workshop, we question how we do qualitative inquiry and how we conduct research. What we do, how we do it, and why we do it, remains challenging questions. We invite participants to reflect upon how they develop their research strategies. This workshop will encourage participants to revisit some of their ways of engaging with research. Through the seminars and activities of the day, participants will have a chance to interrogate their own approach to research and understand how they can leverage their own experiences, and challenges, to sustain passion throughout one's career.



Schedule

9.30-10am Registration & Networking Time

10-10.15am Welcome

10.15-11am Professor Giana Eckhardt:
"Theorising from context"

11-11.30am Morning Tea & Networking Time

11.30am-12:15pm Professor Tania Lewis
"Behind the scenes and behind the screens: capturing practices and materiality using digital ethnography"

12:15-1pm Dr Tom Van Laer
"Storytelling your research: How to position a paper at leading journal level"

1-2pm Registration & Networking Time

2-2.45pm Dr. Bernardo Figueiredo
"Academic Isolation: what it is, how it affects you, and what you can do about it"

2.45-3.30pm Professor Julie Ozanne
"The Power of Failure"

3:30-4pm Break (with drinks)

4-5pm Roundtable:
Sustaining Passion over Time

- Professor Giana Eckhardt
- Professor Tania Lewis
- Professor Diane Martin
- Professor Julie Ozanne

Facilitators and disruptors:

- Dr. Torgeir Aleti
- Dr. Samuelsson Appau
- Dr. Bernardo Figueiredo
- Dr. Lauren Gurrieri

5-6.30pm Drinks at bar (*self-funded*)
Captain Melville
34 Franklin Street, Melbourne