

THIRD ANNUAL

CCT Workshop

Facing the Screen:
Emerging technologies,
sharing and consumer interfaces



- Date:** 20 - 21 February 2020
- Audience:** Consumer researchers and qualitative researchers more broadly.
- Organisation:** Consumer Culture Insights Group – EFM/College of Business

Consumers are constantly faced with various types of emerging technologies. As technologies appear on the social landscape, consumers find ways to create varying options for engagement. They may use these technologies as intended or adapt them of uses unanticipated by producers. The boundaries between producers and consumers may become blurred, and traditional modes of interactions upended. We invite you to engage some of the contemporary research transpiring around these interfaces at the third annual Consumer Culture Insights Group (CCIG) Workshop at RMIT University. Please join our esteemed guests: Jenna Drenten, Toni Eagar, Giana Eckhardt, Karen Fernandez, Eileen Fischer, Gregorio Fuschillo, Ross Gordon, Ramon Lobato, and Daiane Scaraboto, in addition to our local experts and their industry partners.

Location: RMIT University, Building 80, Room 80.04.06
Melbourne CBD
Limited Seats, Make Your Guaranteed Reservation now!

**Register Here by
February 13, 2020**

<https://www.eventbrite.com.au/e/third-consumer-culture-workshop-registration-88762305445>

